

Hannah Wernke Memorial Foundation
P.O. Box 361221
Strongsville, Ohio 44136

www.SmileWithHannah.com



October 2009

Greetings,

The HWMF is actively seeking sponsors and donations to help continue the growth of our efforts to support **Heart Arrhythmia – CPVT Diagnostic Testing, Research, and Awareness**. Please consider being a sponsor for the 5th Annual “Smile With Me! 5K Run and 1 Mile Family Walk” to be held on May 15th, 2010 in Strongsville, Ohio.

Since its inception in 2006, the Hannah Wernke Memorial Foundation has raised more than \$150,000. The majority of fundraising has gone to the Mayo Clinic to fund research aimed at developing diagnostic tests and treatment for the deadly heart arrhythmia known as CPVT (Catecholaminergic Polymorphic Ventricular Tachycardia). Related arrhythmias include Long QT, ARVD, and Brugada’s Syndrome.

The Hannah Wernke Memorial Foundation was created in memory of Hannah Wernke who died from CPVT in 2005 at the age of eight. Tragically, thousands of infants, adolescents and young adults die suddenly and unexpectedly every year from undiagnosed heart arrhythmias. Often there are no clues to the cause of death and the case is closed as sudden unexplained death. In the case of an infant, it is called sudden infant death syndrome (SIDS) and in the case of a child, it is called sudden unexplained death in childhood (SUDC).

- CPVT is a genetic disorder of the heart’s electrical system
- CPVT is a highly lethal heart arrhythmia that typically emerges during physical exertion or emotional stress/excitement
- The first indication of CPVT is often exercise induced fainting or sudden death
- CPVT is thought to affect as many as 1 in 10,000 people.
- 60% of people affected by CPVT experience their first episode by the age of 20.
- Without diagnosis and therapy, the mortality rate of those with CPVT is estimated to be as high as 50% by age 20.
- Approximately 15% of unexplained deaths of young people can be attributed to CPVT
- The only available treatment for CPVT is the use of Beta Blockers or an Implantable Cardioverter Defibrillator (ICD)

Your contributions are used to help provide diagnostic testing and to fund research into the genetic causes behind CPVT and to determining how to protect patients from this ticking time bomb. Your contributions are also used to help fund community scholarships and to help the foundation build awareness of CPVT and related arrhythmias.

Please contact either myself at 614-309-8637 (or bwernke@ameritech.net), or Glenn Wernke at 440-725-9726 (or lgwernke@roadrunner.net). Please visit our website at www.SmileWithHannah.com for additional information. Donations can also be made through our web-site. With your help, CPVT can be diagnosed and treated before it is too late. Included with this letter are our Partnership Levels for your consideration.

Sincerely,

Bruce Wernke & the Hannah Wernke Memorial Foundation Board

The Hannah Wernke Memorial Foundation Board of Trustees

Bruce Wernke	Glenn Wernke	Lynley Wernke	Allen Wernke	Kim Damm	Tyna Rehberg	John Kalinowski
Chairperson/Secretary	Executive Director	Treasurer	Trustee	Trustee	Trustee	Trustee

The Hannah Wernke Memorial Foundation is a non-profit tax exempt 501(c)(3) organization

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Host/Presenting Partner \$5,000.00 and above

- Partner's logo and name displayed prominently on banners, race day signage indicating host/presenting partner of the event.
- Partner's logo or name displayed on the front of the "Smile With Me!" Race Flier and at the top of the partner listing on the Race poster.
- Partner's logo or name displayed at the top of the partner listing on back of Race T-Shirts. Partner will receive 12 complimentary T-Shirts and race entries.
- Partner's logo or name displayed in prime position in the Race section of the Hannah Wernke Memorial Foundation website with a link to the partner's website.
- Partner acknowledged in a listing of all partners, in press releases, and in introductory remarks by Foundation leadership at the Race.
- Partner's banner (if provided by Partner) displayed at the Race.
- Partner's representative will be given the opportunity to make remarks during the Race awards.

Gold Partner \$2,500 – \$4,999

- Partner's logo or name displayed near the top of the partner listing of the "Smile With Me!" Race Flier and in the partner listing on the Race poster.
- Partner's logo or name displayed near the top of the partner listing on back the Race T-Shirts. Partner will receive 6 complimentary T-Shirts and race entries.
- Partner's logo or name displayed in prominent position in the Race section of the Hannah Wernke Memorial Foundation website with a link to the partner's website.
- Partner acknowledged in all listings of all partners, in press releases, and in introductory remarks by Foundation leadership at the Race.
- Partner's banner (if provided by Partner) displayed at the Race.

Silver Partner \$1,000 - \$2,499

- Partner's logo or name displayed on the partner listing of the "Smile With Me!" Race Flier and in the partner listing on the Race poster.
- Partner's logo or name displayed on back of Race T-Shirts. Partner will receive 3 complimentary T-Shirts and race entries.
- Partner's logo or name displayed in prominent position in the Race section of the Hannah Wernke Memorial Foundation website.
- Partner acknowledged in all listings of all partners.

Bronze Partner \$500 - \$999

- Partner's name displayed on the partner listing of the "Smile With Me!" Race poster.
- Partner will receive 1 complimentary T-Shirt and race entry.

In-Kind Partner

Major donors of goods and services will be recognized as Partners at the appropriate level based on the value of the donation.

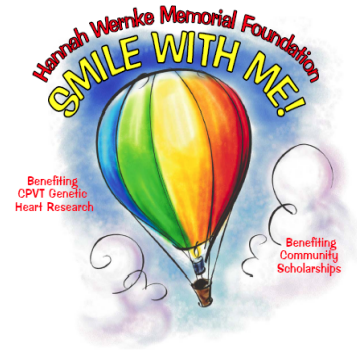
(We need sponsors for race t-shirts, race awards, food and beverage for post race recovery, race bags, product giveaways for race bags, products for a raffle products giveaway, and race registration brochures, etc.)

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Please complete and return this form to:

Hannah Wernke Memorial Foundation
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We have selected the following Sponsorship Level:

- Presenting Partner \$5,000+
- Gold Partner \$2,500 - \$4,999
- Silver Partner \$1,000 - \$2,499
- Bronze Partner \$500 - \$999
- In-Kind Partner _____ Value of Goods/Service
(Examples: Water, Food, supplies for Race participants)
In Kind Product or Service Donated:
-

- Race Goody Bag
Products to be distributed:
-

RACE GOODY BAG

The race goody bag allows your company to gain exposure by placing a coupon, flyer, brochure and/or a sample in race bags to be distributed to all participants on day-of-race. This is a great opportunity for you to advertise your company.

CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone (_____) _____ Fax (_____) _____

Email _____

Signature: _____ Date: _____

The Hannah Wernke Memorial Foundation thanks you for your generosity.

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